

ILLINOIS COMPETITIVE ENERGY ASSOCIATION
Preserving and Enhancing Illinois' Competitive Energy Markets

Illinois Retail Electric Market Highlights
2010 Office of Retail Market Development Report, Illinois Commerce Commission

Total Electric Consumption

- Over 52% of the **total** electric consumption of the Ameren Companies and Commonwealth Edison (ComEd) customers (residential and non-residential combined) is currently provided by alternative retail electric suppliers (ARES).

Non-Residential Load Served

- The percentage of ARES usage among **all** non-residential customers in the Ameren Companies and ComEd service territories is approximately 75%.
- 76% of all non-residential load in the ComEd service territory is provided by ARES.
- 83% of all non-residential load in AmerenIP, about 69% of all non-residential load in AmerenCIPS, and 81% of all non-residential load in AmerenCILCO is provided by ARES.
- The percentage of ARES usage among non-residential customers with a peak demand above one megawatt in the Ameren Companies and ComEd service territories exceeds 90%.
- ICC Annual Report statistics show substantial increases in ARES-served usage by small commercial customers for both Ameren Companies and ComEd service areas, an indicator that competition is coming to even the smallest commercial customer.
- The Report indicates significant increases in ARES-provided service for nearly all Ameren Companies customer classes. The share of retail electric supplier provided usage is now higher in the Ameren Companies service area than it is in the ComEd service area.

Number of Retail Electric Suppliers

- 34 alternative suppliers are eligible to serve non-residential customers, excluding self-supply ARES. When 9 self-supply ARES are included, there are 43 alternative suppliers eligible to serve non-residential customers in Illinois.
- 13 alternative suppliers are eligible to serve residential and small commercial customers, an increase from 10 previously eligible.
- 22 competitive suppliers are selling electricity in the ComEd service territory.
- 12 competitive suppliers are selling electricity in the Ameren Companies service territory.

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Number of Customers Served

- Approximately 90,000 non-residential customers are purchasing power and energy from an ARES, an increase of 27% over 2009.

Illinois Retail Electric Market Segments Effectively Competitive

- There appears to be effective competition among the active retail electric suppliers in almost all non-residential customer segments in both the Ameren Companies and ComEd service areas.
- This ICC finding is strong evidence of robust competition for most market segments rather than a few dominate suppliers providing electric power and energy supply service.

Competitive Markets Provide More Reasonable Rates (Source: ICEA White Paper, *Electric Industry Restructuring in Illinois at the 10-Year Mark*, December, 2009)

- All Illinois consumers pay LESS now than in 1997
 - Illinois residential customers
 - ✓ Paid 24% above the national average before electric restructuring--now pay 2% below.
 - ✓ Pay 21% less now than in 1997, when adjusted for inflation.
 - All Illinois customers combined
 - ✓ Paid 12% above the national average before electric restructuring--now pay 6% below.
 - ✓ Pay 11% less now than in 1997, when adjusted for inflation.
 - The national average for electric rates has risen 7%.